CANADIAN MOVING PICTURE
Digest

RAY LEWIS
EDITOR AND
PUBLISHER
HERMANT BLDG.
21 Dundas Square
TORONTO

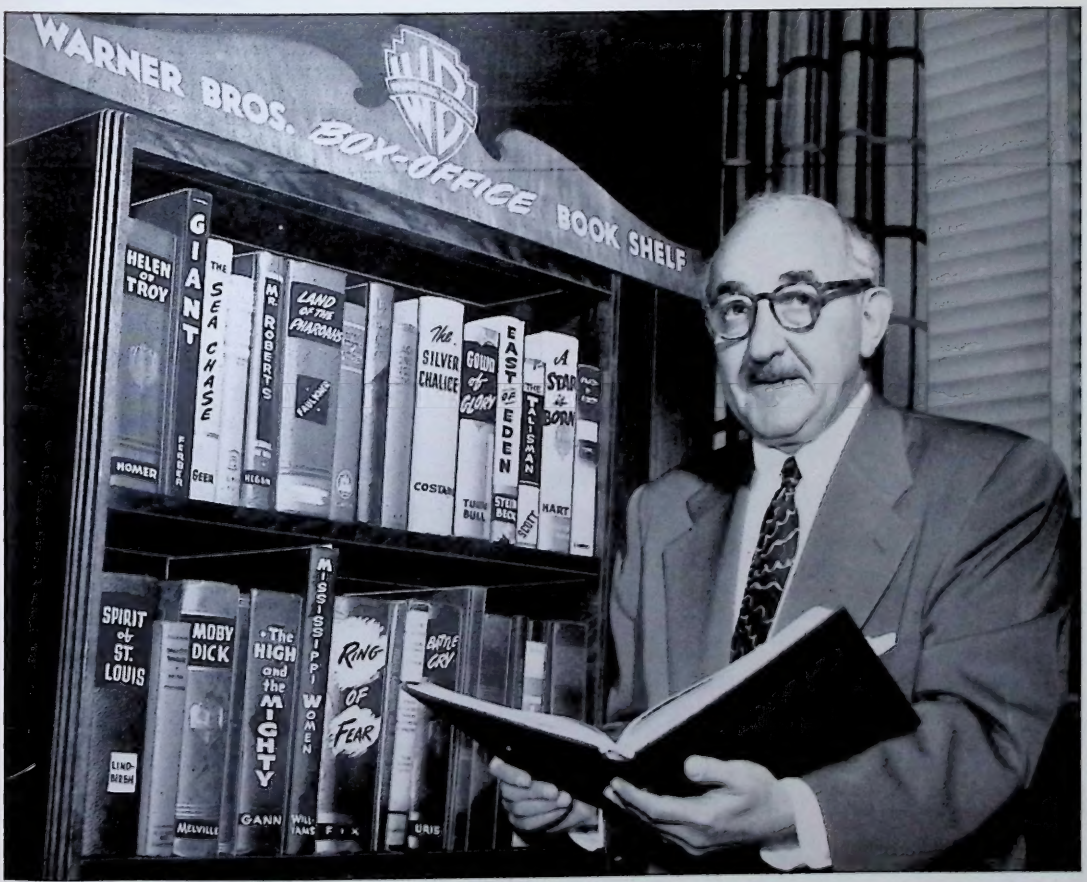
FORTIETH YEAR OF PUBLICATION 1915 - 54

Published by CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

VOL. 46, NO. 24 TORONTO, ONTARIO, CANADA JUNE 12, 1954

"Great Books, Great Plays and Great Stories Make Great Motion Pictures"

—JACK L. WARNER



Haskell M. Masters, General Manager for Warner Bros. in Canada, reviews best-seller story properties included in the company's current WB production schedule. "Our program consists of the greatest effort we ever undertaken," says J. L. Warner, executive producer in a special 21 minute CinemaScope subject, available for public showing across Canada.

"We have shown you a glimpse of our future, because it is your future too," Mr. Warner emphasizes in the production trailer prepared originally for the trade.

Tex Cates, Canadian Division Manager for Pola-Lite, single strip 3-D unit, has announced the first Canadian demonstration, at the Hollywood Theatre, Toronto, June 16th, 10 a.m. Columbia's "The Mad Magician" will be shown and Dr. Leon Wells, Pola-Lite inventor, will speak. All Exhibitors are welcome.

Chatter . . .
that could matter!

By MAX CHIC

A new entry bowed its way into the local scene last week . . . a son to the *Jack Labow's* . . . and in Hollywood, a new starlet to the *Graburn's*

Travelling last week were *Frank Vaughan* to Montreal, *Gordon Lightstone* to New York, *Leslie Allen* to Montreal, *Charles Chaplin* to New York, *Arthur Silverstone* back to New York, *Norman Morey* to Toronto and the *Nat Taylor's* and the *Harry Mandell's* back from a lengthy sojourn over the deep blue waters.

Archie Laurie, was welcomed back to his old haunts by theatre and distributing company publicity heads, at an informal luncheon at *Variety Club* rooms last week, with *Clare Appel* putting into words the sentiments of all those gathered, in his usual *appel-ing* manner . . . *Wannie Tyers* hitting the ball again, this time at the Toronto Men's Press Club Golf Tournament . . . one of the trophies, a Pewter Mug from *Odeon.*

Took a fast trip to Europe and the Far East last week . . . specifically Rome and Venice, via *20th-Fox's* "Three Coins In A Fountain" and to the Pacific with *MGM's* "Men Of The Fighting Lady" . . . result, had to see "A Doctor In The House", *JARO's* new side-splitting comedy, and really needed a doctor!

Al Margolin, RKO exploitation field man, in from Buffalo and setting this town on its heels with his boxoffice shattering tie-up for *Disney's* "Pinocchio" . . . *Alf Perry,* has that contented look, that comes after harvesting a good crop, this one not on his farm . . . but at the Eglinton and University theatres, with "Laughing Anne" and "Johnny Guitar" at the Uptown.

Variety's club rooms at the *Prince George Hotel* a heart-warming place to visit and make friends . . . seen in one night . . . *Tex Cates,* his face lighted up, and not because of his coming *"Pola-Lite"* demonstration . . . a visiting reporter covering the *Canadian Trade Fair,* from Columbus, Ohio, *Chet Friedman* entertaining the Navy and *Mr.* and *Mrs. Diamond* all aglow about the line-up business at the Towne Cinema with *IFD's* "Marlog O".

The Event of the week . . . *George Altman* still scrapping up scrap, for *Variety's Heart Fund* . . . gathered together all his vast host of friends to celebrate the maturing of a new Voice, his son *Terry* . . . at the Holy Blossom on Saturday morning and at his home, later that evening . . . despite the dreary weather, genial *George* and his fair maid, *Lillian,* brought sunshine to ever so many people that day, with their glittering celebration, while son *Terry,* barked well, for his future.

TRADE *headlines*

The new Odeon, Edmonton, is scheduled to open on July 1st with the North American Premiere of JARO's "A Man In a Million."

●

Columbia Pictures reported a 39-week profit of $2,664,000 for the period ending March 27th. For the same period a year ago, Columbia's net profit amounted to $310,000 — a jump of $2,354,000.

●

The British Government has announced its intention of foreclosing on British Lion and appointing a receiver. The new distributing company will be 100% under the control of the National Film Finance Corp.

●

Don Gauld, Manager, Odeon Theatre, Fort William, was leading at the end of the seventh week in the Showmanship Division of Odeon's annual contest.

●

Jack Labow, RKO Canadian General Manager, announced the opening of French Line, Jane Russell starrer, at the Odeon-Carlton, Danforth, Humber, Fairlawn and Colony Theatres, Toronto, day and date, as well as 18 other Ontario theatres in the next two weeks.

●

Peter Myers, 20th-Fox Canadian General Manager, announced that Fox will present a special CinemaScope report in all six Canadian exchange centres before the end of June.

●

Dave Griesdorf announces the appointment of Zeke Sheine, formerly with JARO, to Odeon Theatres Head Office Booking Department.

●

Eleven CinemaScope features a week, in one-track magnetic and one-track optical sound, will be delivered by 20th-Fox starting June 19th. The first film will be The Robe.

●

New York neighborhood theatres were closed until 1:30 p.m. last Tuesday, allowing their employees in the thousands to gather at New York's City Hall, to protest against the 5% city movie tax which has been passed.

●

Famous Players has announced a number of managerial shifts in Ontario, as a result of Jim McDonough's promotion to Maritimes supervisor. Don Edwards moves from the Nortown, Toronto, to the Tivoli, Hamilton; Michael King goes to the Nortown; Joe Cardwell to the Alhambra and Robert Campbell to the Bloor, Toronto.

Ray Presents

8th ANNUAL BASEBALL NIGHT

VARIETY CLUB, TENT 28

Friday, June 11th 1954

MAPLE LEAF STADIUM

Plans were completed last week for the gala Variety Baseball Night at Maple Leaf Stadium. All proceeds will be given to Variety Village, the f a m e d vocational school for Crippled Children. Last year's proceeds reached an all-time high of over $51,000.

Arrangements have been made for the Sportswriters and Sportscasters to play Turk Broda's N.H.L. All-Stars in a softball match. This game should be interesting, as the Newsboys and Radiomen wish to avenge their defeat two years ago.

Here is the lineup for the evening:

6:30 p.m.—Sportswriters and Sportscasters vs. Turk Broda's NHL All-Stars

7:30 p.m.—Stage Show: Cliff McKay & His Holiday Ranch & King Ganam
A Monster Square Dance will also be held.

8:15 p.m.—Buffalo Bisons vs Toronto Maple Leafs

Immediately after the game, the draw will take place for the following prizes:

$1,500 in Cash —

1st Prize: $1,000

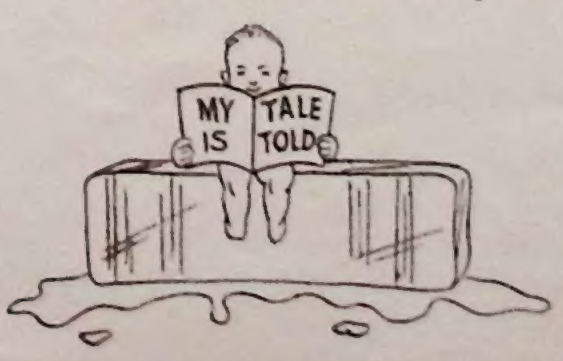
2nd Prize: $300

3rd Prize: $200

There will also be other prizes.

Mr. Monty Hall will be Master of Ceremonies.

It should be a great night for the fans and for the supporters of Variety Village.



Toronto and District

By BILL PRESS

The Theatres Inspection Branch of the Ontario Government has rejected the application of John Dydzak tor a license to operate a drive-in on a site in Ancaster Township, near Hamilton, Chairman O. J. Silverthorne advising him to seek another location.

The propsed drive-in was to have been erected on a farm property of 18 acres but a protest was placed before the township council that the site was too close to the Mountain Sanatorium. Dydzak operates the Clappison Drive-In near Waterdown.

At the last session of the Ontario Legislature the recommendation was made that the government branch should consider local objections when dealing with applications for new drive-in permits.

Notice has been received by the National Committee of Motion Picture Exhibitors Association of Canada that the annual meeting of the Manitoba Motion Picture Exhibitors Association will be held on June 14 at the Marlborough Hotel, Winnipeg. The Manitoba president is S. R. Miles of Winnipeg.

With all attention revolving around a soldier named Schine, son of a prominent U.S. circuit owner, in connection with the Senator McCarthy investigations, it is interesting to note that a Schine theatre advertises regularly in a Canadian newspaper.

The advertisements for Schine's Strand Theatre, Ogdensburg, N.Y., appear in Prescott, Ont., Journal in competition with Casey Swedlove's Princess Theatre, Prescott, and the Cameo, operated by Carl Madsen at Morrisburg.

The sudden death occurred of John G. Earthy, 34, assistant to Manager Tom Daley of the University Theatre, Toronto. He was a veteran of the RCAF. Burial took place at Brantford where his parents reside. He was married.

In the first Theatre Auction Night at the Queen's Theatre, Hamilton, with 51 merchants in the community co-operating, a fur coat went to Mrs. J. Taylor, 104 East 23rd Street, in the top bid with auction money which is given at stores when purchases are made. One of those who officiated in the stunt was Manager B. Walkey of the Queen's Theatre.

Police at Hamilton are still searching for the two masked gunmen who robbed the Odeon Savoy Theatre of approximately $1,000. William Woodbeck, the manager, was slugged and bound after forcing him to open the safe after three other employees had been tied up. The robbery took place at 9 a.m. when the theatre was being cleaned.

A regular dividend of $1 has been declared on the stock of Marcus Loew's Theatres Limited, Toronto, for the second quarter of 1954, payable June 30 to shareholders of record June 16.

The third annual Canadian conference of the International Popcorn Association, held at the King Edward Hotel, Toronto, May 28, was attended by many exhibitors who are actively interested in the lucrative confectionery side-line.

JAY L. SMITH BACK AS ALLIANCE G-M

Due to the continued illness of *Ray Lewis*, her son, *Jay L. Smith* has returned to Toronto, permanently from Phoenix, Arizona, and is taking over his former post as General Sales Manager of *Alliance Films Ltd.*

Joseph Marks, who at the request of *Ray Lewis*, took over direction of *Alliance Films* temporarily a year ago, is leaving the company, and an announcement on *Mr. Marks'* future plans is expected shortly.

JAY L. SMITH

JOSEPH MARKS

Mr. Marks was formerly General Sales Manager for Great Britain of *Pathe Pictures Ltd.*, affiliated with *Associated British Picture Corp.*, and more recently, General Manager for Canada of *Selznick Releasing Organization.*

THE CANADIAN MOVING PICTURE DIGEST
Entered as Second Class Matter
RAY LEWIS
Editor-in-Chief
•
Address all mail to the Publisher
CANADIAN MOVING PICTURE DIGEST COMPANY, LIMITED
21 Dundas Square - Toronto
Telephone: EMpire 8-8696
Cable: Raydigest
Established 1915. Publication weekly.
Subscription: $5.00 yearly
— Correspondents —
BRUCE PEACOCK ..... Regina, Sask.
JACK DROY ..... Vancouver, B.C.
WILL McLAUGHLIN ..... Ottawa, Ont.
BILL PRESS ..... Toronto, Ont.
HELEN CROWLEY ..... Saint John, N.B.

CANADIAN FILM FESTIVAL WINNER

A Canadian film subject was first award winner in the Industrial Promotion class at the *Stamford Film Festival*, recently completed under the sponsorship of the *Stamford Film Council.* "Man with a Thousand Hands" was directed by *J. E. R. MacDougall* under the *Associated Screen Studios* production banner, with *Charles A. "Cap" Palmer* given writing and production credit. This film is an hour-long epic of the great *Kitimat* aluminum and power development of British Columbia. It features *Raymond Massey* in an introductory sequence, with his voice narrating the powerful and moving story of great machines revealing a new mastery over Nature. "Man with a Thousand Hands" was produced for *International Harvester Company* "as a testimonial to the men of the construction industry." The film is being distributed in Canada by both *International Harvester* and *Aluminum Company of Canada.*

THE KIDNAPPERS

"THE KIDNAPPERS" continues its unprecedented success across Canada. Now in its: 9th week—Montreal, 8th week—Ottawa, 8th week—Toronto, 8th week—Edmonton, 7th week—Winnipeg, and in its 5th week in Vancouver.

Some situations, although they have played the film, have re-booked for a second run and are exceeding their first-run business.

North Bay and Owen Sound both played to an unprecedented nine days, and it was impossible to play longer owing to lack of prints. However, both these situations have re-booked in second run.

CinemaScope Report From 20th-Fox

Peter Myers, Canadian General Manager for *20th Century-Fox,* has announced that *J. J. Fitzgibbons,* President of *Famous Players Canadian Corp.,* has graciously made available to *Fox,* the Imperial, Toronto; Palace, Montreal; Paramount, Saint John; Capitol, Winnipeg; Capitol, Calgary and the Capitol, Vancouver, for a special showing for Canadian exhibitors of a *CinemaScope* progress report.

A target date of June 7 had been set by *20th Century-Fox* for the completion of scoring and editing of this important industry report on the progress of *CinemaScope* and stereophonic sound which will be shown throughout the world beginning later this month, it was announced last weekend.

The full facilities of the company's Hollywood studios were expended on the filming of the demonstration subject, running time of which is expected to exceed one hour, and which will dramatize the major technical advances made in the medium in the span of one year.

An important segment of the subject will be devoted to the newly-improved series of *CinemaScope* camera "taking" lenses delivered to the company by *Bausch & Lomb* and which are being used in the production of upcoming *CinemaScope* attractions.

The *CinemaScope* report is narrated by *Darryl Zanuck* and presents a number of sequences from *Fox's* coming product, "The Egyptian," "Untamed," "Broken Lance" and "Garden of Evil."

LONDON FILMS PLANS TOP FEATURES

Sir Alexander Korda's London Films will produce nine pictures during the next eighteen months on a $15,000,000 budget it was announced by *Morris Helprin,* president of *London Film Productions, Inc.*

All these motion pictures will be participated in by *Robert W. Dowling,* president of *City Investing Corporation.* The schedule includes the just completed production, "The Man Who Loved Redheads" starring *Moira Shearer,* based on a play by *Terence Rattigan.*

Ready for production immediately is *Arthur Laurents'* play, "The Time of the Cuckoo," starring *Katherine Hepburn* and directed by *David Lean,* co-produced by *Ilya Lopart;* a spectacular color version of *Shakespeare's,* "Richard III," starring *Laurence Olivier;* two pictures starring *Alec Guinness,* the first to be *George Bernard Shaw's,* "Arms and the Man," and the second "Noah" by *Andre Obey;* "Taj Mahal", a gigantic color spectacle to be shot in India starring *Richard Burton,* who will also co-produce, and *Claire Bloom;* another spectacle in color, *Jules Verne's,* "Around the World In Eighty Days," to be made in large screen and shot on locations all over the world; a film to be announced starring *Vivien Leigh;* a panoramic version of *Daphne Du Maurier's,* "The King's General," which will be produced and directed by *Zoltan Korda.*

CANADIAN FILM CRITIC VISITS BRITISH FILM STUDIOS

Frank Morriss, popular motion picture columnist for the *Winnipeg Free Press,* and film commentator over Radio Station *CKRC,* is currently on the Continent, after a tour of Britain's film industry. He flew to England on April 26th to get a first-hand look at Britain's motion picture studios, and the great popularity of his nineteen articles from England induced his newspaper to extend his trip to include Rome, Monte Carlo, Madrid and Paris in his itinerary, with a final few extra days back in England before returning to Canada.

He was met at London Airport by *W. H. Jamieson,* Publicity Controller for the *J. Arthur Rank Overseas Film Distributors,* and by *Elizabeth Sellars,* lovely red-headed actress soon to be seen in "Forbidden Cargo."

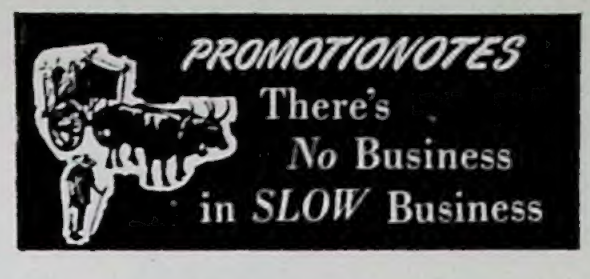
At *Pinewood Studios, Mr. Morriss* watched the filming of "Mad About Men"; then interviewed its stars, *Margaret Rutherford, Donald Sinden* and *Glynis Johns,* as well as its producer, *Betty Box,* whose current production, "Doctor in the House" is breaking records in England. Also at *Pinewood* he met *Gregory Peck* who was completing scenes from the forthcoming *Technicolor* drama "The Purple Plain."

Mr. Morriss toured London accompanied by *John* ("Genevieve") *Gregson* and starlet *June Thorburn,* who was introduced to filmgoers in "The Cruel Sea;" was invited to tea with *Peggy Cummins* at her luxurious Mayfair flat; and interviewed *Alec Guinness* backstage at his play, "The Prisoner."

Among the well-known technicians at Ealing Studios that he met were production chief *Sir Michael Balcon, Alexander (Sandy) Mackendrick,* whose film, "The Maggie," is currently showing across Canada, *Leslie Norman, Charles Frend, Charles Chricton, Michael Truman* and *Harry Watt.*

His tape-recorded interviews with *Dirk Bogarde, Anthony Steel, Joan Rice, Terence Morgan, David Knight, Jack Warner* and many other *JARO* stars, will be heard over Winnipeg's *CKRC.*

Before leaving for the Continent, *Mr. Morriss* was entertained by *John Davis,* Managing Director of the *J. Arthur Rank Oragnization* and *Air Commodore F. W. West, V.C.,* Managing Director of *J. Arthur Rank Overseas Film Distributors Ltd.*



Manager *Bill Burke* of the Capitol Theatre, Brantford, followed up his "Miss Six Nations Beauty Contest" for the picking of a beautiful Indian maiden in conjunction with "Rose Marie" by having a recital on the stage on a following night by the Brantford Public Schools Symphony Orchestra of 40 young musicians.

The theatre was packed.

$ $ $

Ralph Bartlett, Odeon, Sarnia, used some screwball copy in special lobby displays for "Ma & Pa Kettle at Home." One gave a warning that the management was not responsible for busted giggle glands, ripped snicker tubes, smashed laugh pipes or other crazy mixed up mirth mechanisms. Another read "Laugh at your own risk." Another gave an offer of free resewing of split sides with feather stitching for ticklish jobs.

$ $ $

Manager *Art Cauley of* the Paramount, Peterborough, has an effective tie-in with the *Examiner* newspaper in a weekly "Names in the News" contest for which he gets nice publicity in return for 10 theatre passes each week.

$ $ $

Manager *Len Bishop* of Toronto Shea's promoted the juvenile trade on two mornings of the Victoria Day weekend for "Hans Christian Andersen" by a distribution of fancy hats, ice cream and other prizes among the first 500 patrons.

$ $ $

Al Jenkins delivered one of the year's most effective campaigns for "Prince Valiant" at the Vogue, Vancouver, including four page color inserts in the Vancouver Province, a two-page story with photographs in full color, a coloring contest in the feature section, merchandise tie-ups in windows, trucks bannered, flash front, special screening for Province carriers, special coverage on the Vancouver Province radio series, "Behind the Headlines."

$ $ $

A special matinee show for the many members of nine clubs in Hamilton for elderly people was held at the Strand Theatre. The first theatre outing for the "Over 60" clubs was arranged by *Harold Braden* and Supervisor *Kent Craig.*

$ $ $

Marcel Desjardins, Rex, St. Jerome, Quebec, used a jockey in silks as street ballyhoo for *Martin and Lewis'* "Money From Home" with the jockey giving away phoney thousand-dollar bills. During the engagement the same jockey rode around town on a white horse carrying appropriate copy.

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Digest of Trade Press Reviews

RIVER OF NO RETURN

20TH-FOX
CinemaScope and Technicolor
Adventure — 91 minutes

Stars: Marilyn Monroe, Robert Mitchum.

Producer: Stanley Rubin.

Director: Otto Preminger.

Hollywood Reporter: ". . . A box-office natural . . ."

Motion Picture Herald: ". . . a dream picture . . ."

Film Daily: ". . . engrossing and exciting adventure . . . and the curvaceous Marilyn Monroe . . ."

Showmen's Trade Review: ". . . the picture is one that will attract entertainment-hungry fans . . ."

Boxoffice: ". . . an exciting and sexy drama . . . should fill any theatre early and often . . ."

Exhibitor: ". . . Monroe looking sexier than ever . . ."

Harrison's Reports: ". . . a vastly exciting entertainment . . ."

THEM

WARNER BROS.
Science-Fiction Drama — 94 minutes

Stars: James Whitmore, Edward Gwenn, Joan Weldon.

Producer: David Weisbard.

Director: Gordon Douglas.

Motion Picture Exhibitor: ". . . Suspense and thrills . . . terrifying pace . . ."

Hollywood Reporter: ". . . One of the scariest pictures to hit the screen since Dracula . . ."

Showmen's Trade Review: ". . . Excitement and horror . . ."

Motion Picture Herald: ". . . One of the better efforts at science fiction . . ."

Variety: ". . . Should scare up plenty of trade . . ."

Boxoffice: ". . . Carries its aura of believability without sacrificing the excitement, suspense and spine-tingling . . ."

CARNIVAL STORY

R.K.O.
Agfa - Color - Print by Technicolor
Drama — 94 minutes

Stars: Anne Baxter, Steve Cochran.

Producer: King Bros.

Director: Kurt Newmann.

Hollywood Reporter: ". . . sensationally torrid romance . . . bound to be a boxoffice winner . . ."

Exhibitor: ". . . suspense . . . and sex . . ."

Variety: ". . . Sizzling sex and carnival thrills . . ."

Film Daily: ". . . Buy it . . ."

Showmen's Trade Review: ". . . Absorbing, actionful and tense . . ."

Boxoffice: ". . . Searing sex . . . an emotional drama . . ."

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"THE LOVE LOTTERY"	*Technicolor & David Niven*
"THE 'MAGGIE'" *Paul Douglas*	*Outstanding Comedy*
"MAN WITH A MILLION"	*Color by Tech. - Gregory Peck in a Great New Comedy*
"YOU KNOW WHAT SAILORS ARE"	*Color by Tech.*
"THE RAINBOW JACKET"	*Color by Tech.*
"DOCTOR IN THE HOUSE"	*Color by Tech.*
"WEST OF ZANZIBAR"	*Color by Tech.*
"FORBIDDEN CARGO"	
"THE SEEKERS"	*Eastman Color*

10 HITS — 10 Box Office Smashes

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CAPITAL STORY

By BILL McLAUGHLIN

The Odeon Theatre is now showing CinemaScope productions with stereophonic sound, making manager Jimmie Chalmers mighty proud of his ultra-modern show shop on Bank street. Among the equipment recently installed is the famous British-made Harkness screen, the adjustable border of which permits the theatre to present pictures in practically all ratios. The High Fidelity system distributes sound from four separate tracks throughout the big auditorium, with three main groups of speakers behind the screen and 16 additional speakers fitted at various points in the theatre walls. Main consideration in the installations, Jimmie announced in his letters to the press, was quality to ensure the best picture presentation possible to Odeon patrons. The opening CinemaScope production was 20th Century-Fox's King of the Khyber Rifles.

Two Ottawa theatres are now equipped for CinemaScope presentation with stereophonic sound. Famous Players' Capitol, also on Bank Street a few blocks North of the Odeon, has been playing pictures produced in the new medium for several months. Current presentation is Night People starring Gregory Peck.

The Kidnappers is making a great bid to equal if not break the long-run record for motion pictures in the Capital city, now held by Tight Little Island. Currently at the Glebe Cinema, Kidnappers has been doing terrific business for seven weeks. Manager Clare Chamberlain reports he is getting many hundreds of customers every day from towns and villages throughout the Ottawa Valley, and from Quebec province.

Other hold-overs at the moment are Walt Disney's Technicolor feature, The Living Desert, at the Little Elgin, and Carnival Story in the main auditorium of the Dual Elgin Theatre.

Two blocks of property on the South side of Queen street and immediately behind on Albert street have been sold by Famous Players Canadian Corporation for $115,000 to the Lumor Interests. Famous Players purchased this parcel of land some years ago as a site for a theatre, but plans to build were set aside when the company gained possession of the Capitol Theatre from RKO-Keith-Albee back in the days when J.M. (Joe) Franklin was manager and personal representative of the late E. F. Albee. A large office building costing $500,000 is to be erected on the site.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Third week. River Of No Return (20th-Fox) CinemaScope and Technicolor with Marilyn Monroe.

SHEA'S
Second week. Carnival Story (RKO) Technicolor with Anne Baxter.

UNIVERSITY & EGLINTON
Laughing Anne (E-U) Technicolor with Wendell Corey.

NORTOWN
Second week. The Naked Jungle (Para.) Technicolor with Charlton Heston.

ODEON-CARLTON
Siege At Red River (20th-Fox) Technicolor with Van Johnson.

UPTOWN
Johnny Guitar (E-U) Color with Joan Crawford.

LOEW'S
Fourth week. Executive Suite (MGM) with William Holden.

TOWNE CINEMA
Marlag O (IFD) with Anthony Steel.

INTERNATIONAL CINEMA
Fourteenth week. Hobson's Choice (IFD) with Charles Laughton.

HYLAND & CHRISTIE
Eighth week. The Kidnappers (JARO) with Vincent Winter.

DOWNTOWN
Ride Clear of Diablo (E-U) Technicolor and The Saint's Girl Friday (RKO).

MONTREAL

PALACE
Lucky Me (WB) CinemaScope and WarnerColor with Doris Day.

LOEW'S
Executive Suite (MGM) with William Holden.

PRINCESS
Second week. Shane (Para.) Technicolor with Alan Ladd.

CAPITOL
Rob Roy (RKO) Technicolor with Richard Todd.

IMPERIAL
Ride Clear of Diablo ((E-U) Technicolor with Audie Murphy.

ORPHEUM
The Saint's Girl Friday (RKO) and Killers From Space (RKO).

KENT
Ninth week. The Kidnappers (JARO) with Vincent Winter.

AVENUE
Fifth week. The Maggie (JARO) with Paul Douglas.

SNOWDON-OUTREMONT-STRAND
Kiss Me Kate (MGM) Color with Kathryn Grayson.

NORMANDIE-AVON-SEVILLE-EMPRESS
The Best Years Of Our Lives (RKO) with Fredric March.

ALOUETTE
La Danseuse De Mexico and Ville D'Enfer.

WINNIPEG

CAPITOL
Second week. Night People (20th-Fox) CinemaScope and Technicolor with Gregory Peck.

LYCEUM
Thunder Over The Plains (WB) WarnerColor with Randolph Scott.

MET
The Best Years Of Our Lives (RKO) with Frederic March.

ODEON
Sixth week. The Kidnappers (JARO) with Vincent Winter.

GARRICK
The Glass Web (E-U) and Taza, Son of Cochise (E-U) Technicolor.

DOMINION
Second week. Beachhead (UA) Technicolor with Tony Curtis.

OSBOURNE CINEMA
Twice Upon A Time (IFD) with Hugh Williams.

CALGARY

CAPITOL
Second week. Rose Marie (MGM) CinemaScope and Color with Ann Blyth.

PALACE
Quo Vadis (MGM) Technicolor with Robert Taylor.

GRAND
Bait (Col.) and Drive A Crooked Road (Col.).

UPTOWN
The Maggie (JARO) with Paul Douglas.

STRAND
The Sun Shines Bright (E-U) and Make Haste To Live (E-U).

TIVOLI CINEMA
Sins of Pompeii (Cardinal) with Micheline Presle.

VANCOUVER

CAPITOL
Second week. Executive Suite (MGM) with William Holden.

ORPHEUM
Red Garters (Para.) Technicolor with Rosemary Clooney.

STRAND
Third week. The Living Desert (RKO) Technicolor.

STUDIO
Seventh week. Hobson's Choice (IFD) with Charles Laughton.

VOGUE
The Maggie (JARO) with Paul Douglas.

PLAZA
Riot In Cell Block 11 (AA) and Texas Bad Men (AA).

SAINT JOHN

PARAMOUNT
Executive Suite (MGM) with William Holden.

CAPITOL
Gentlemen Prefer Blondes (20th-Fox) Technicolor with Marilyn Monroe.

STRAND
Drums Across The River (E-U) Technicolor with Audie Murphy.

ALLIED ARTISTS DECLARE DIVIDEND

S. Broidy, President of *Allied Artists Pictures Corporation*, announced following a meeting of the company's' board of directors held Friday, May 21, that the directors had authorized payment of 13¾ cents per share for the first quarterly dividend on the 5½ per cent cumulative convertable preferred $10.00 par stock of the company payable on June 15, 1954, to stockholders of record on June 5, 1954.

REPUBLIC DIVIDEND

A dividend of twenty-five cents ($ .25) per share on preferred stock, payable July 1st, 1954, to stockholders of record as of the close of business on June 10th was declared by the Board of Directors of *Republic Pictures Corporation* at a meeting held at the companys offices at 1740 Broadway, New York City.

The greatest pre-sold audience in the history of entertainment is waiting for

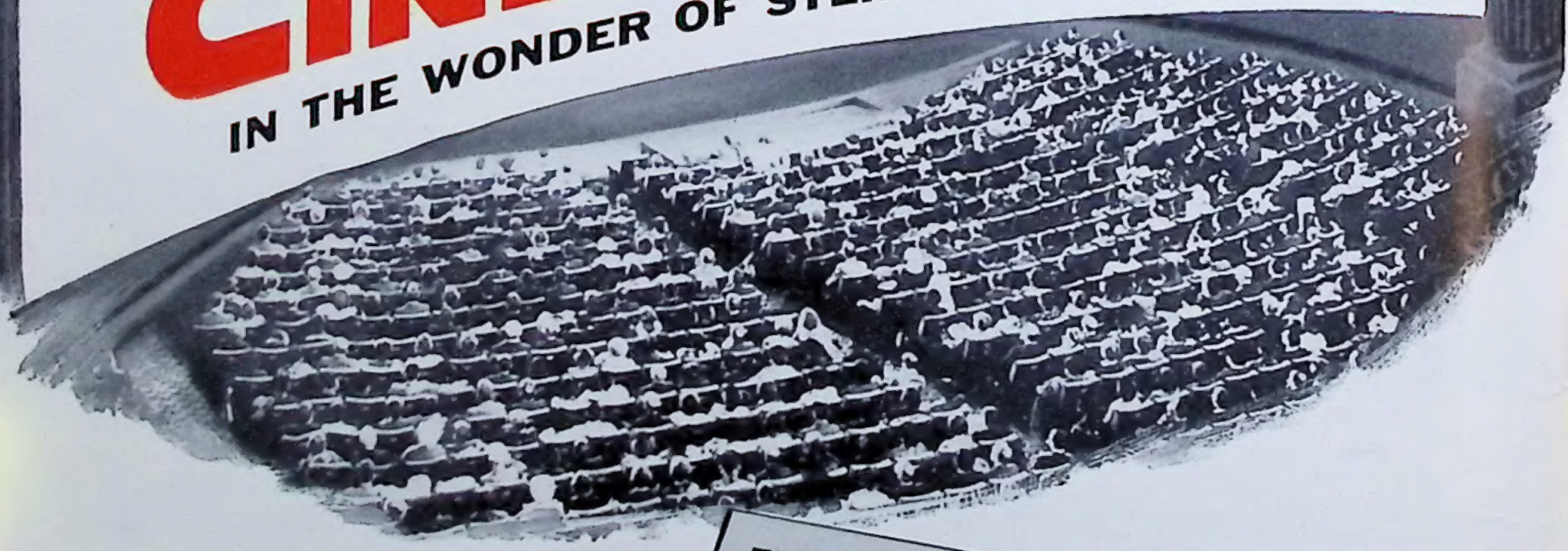
The Continuation of The Robe

THE Demetrius and GLADIATORS

Color by TECHNICOLOR

CINEMASCOPE

IN THE WONDER OF STEREOPHONIC SOUND



soon from 20th Century-Fox...

The picture that begins where **The Robe** left off... and carries on its Boxoffice Glory!